



PAMELA "NICI" LAWSON

FRONT END DEVELOPER

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PROFESSIONAL SUMMARY

Self-motivated front end developer and graphic designer with 10+ years experience in an agency environment. Passion to make the digital magic happen while learning new technologies.

ACCOMPLISHMENTS

- Achieved expert CSS, HTML, and JavaScript skills creating hand-coded responsive websites
- Implemented front-end systems based on bootstrap using SCSS, jQuery, and custom HTML elements that integrate with server-side programming languages
- Created web images with attention to detail and speed
- Performed pixel perfect translations of creative design and wire frames into CSS, HTML
- Documented project specifications as a tool to communicate to non-technical groups

WORK EXPERIENCE

Present Freelance

Front End Developer and Graphic Designer

- Conceptualized, designed and developed websites using HTML, CSS, JavaScript, Bootstrap

2012–2018 Gage, Plymouth, Minnesota

Front End Developer

Developed responsive new websites, landing-pages, CMS-based websites, responsive email templates - each project posing a new challenge. Managed multiple projects within tight deadlines ensuring all deliverables met technical requirements as well as client expectations.

- Developed websites using JavaScript, jQuery, Bootstrap, CSS, SCSS, and HTML
- Attention to detail converting Photoshop and Illustrator designs into pixel perfect HTML and CSS with cross browser functionality
- Worked with multiple project teams and willing to learn new technology to complete projects

2012 MLT Vacations, Edina, Minnesota

Internet Production Designer 3 month contract

- Developed and maintained content for websites
- Documented production processes and training

2009–2012 Freelance

Front End Developer and Graphic Designer

- Designed and developed new websites - also redesigns, enhancements and maintenance
- Conceptualized, designed, and produced a variety of print pieces.

2001–2009 Infinity Direct, Plymouth, Minnesota

Interactive Designer 2007–2009

- Conceptualized, designed and developed websites, landing pages and email templates
- Created static and animated web ads

Production Specialist 2001–2007

- Developed websites, landing pages and email templates
- Created web images - banner ads, full banners, squares, and buttons
- Produced a variety of print pieces from concept through design and production

1996–2001 Ehlert Publishing Group Inc., Maple Grove, Minnesota

Art Director 1998–2001

Senior Electronic Publishing Associate . . . 1997–1998

Production Artist/Designer 1996–1997

TECHNICAL SKILLS

- HTML
- CSS
- SCSS
- JavaScript
- jQuery
- Bootstrap
- ASP.NET
- ASP.NET MVC
- Photoshop
- Illustrator
- InDesign
- Acrobat
- Word
- Excel
- Visual Studio
- VS Code
- Dreamweaver
- MS TFS
- GIT
- Sitefinity
- WordPress
- ExactTarget
- HubSpot
- SendGrid
- SharpSpring

EDUCATION

- Research and Online Training**
- UI and UX trends
- front end technologies
- A.A. Advertising Art and Design**
- Hennepin Technical College
- Eden Prairie, Minnesota

VOLUNTEER

- Boy Scouts of America**
- Troop Committee Member
- Advancement Chair
- Art Merit Badge Counselor
- Graphic Arts Merit Badge Counselor
- Den Leader
- Girl Scouts of the USA**
- Troop Leader